



ESC Transformation

***Lt Gen Leslie
Kenne
Commander***



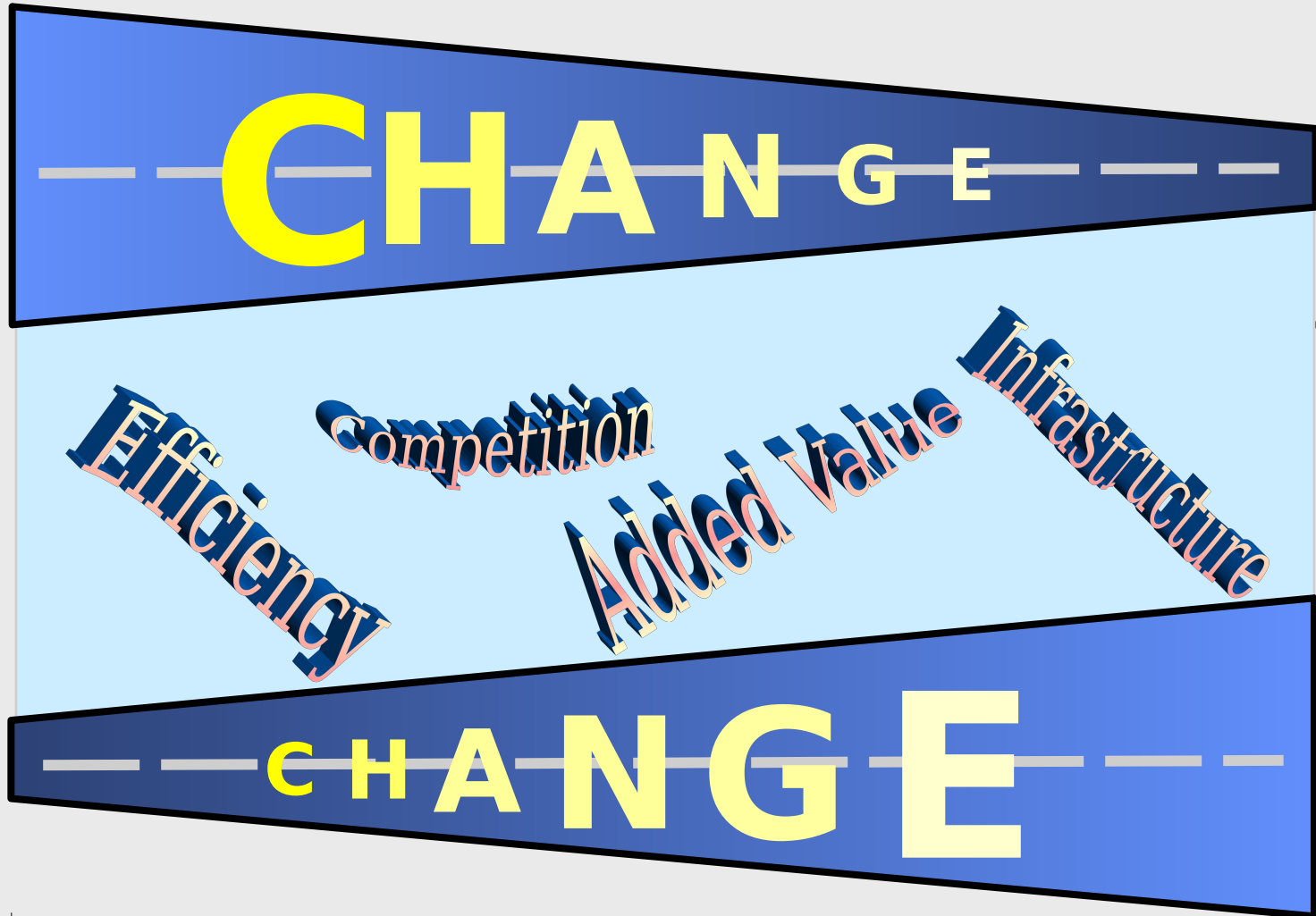
A collage of 15 images illustrating various military and defense technologies. The images include: a B-57 Canberra aircraft in flight; a radar dome on a hill; a large white radar dome; a soldier in a helmet; a yellow radar scanner; a B-57 Canberra aircraft in flight; a laptop displaying a globe; a soldier in a helmet; a large radar dome; a missile launcher; a soldier in a helmet; a large radar dome; a missile launcher; a soldier in a helmet; and a large radar dome.



And An Unclear Future

ESC Transformation Day

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ESC Must Change

ESC Transformation Day

~~Stakeholders Perceive Diminished Value~~ Added

- ♦ Customers
- ♦ Resource Providers
- ♦ Competitors
- ♦ Ourselves
- ♦ Stakeholder Assessment
 - ♦ Professional and Knowledgeable but.....
 - ♦ Don't Interact Enough With Customer
 - ♦ Lack Understanding of Customer & Customer Needs
 - ♦ Too Expensive
 - ♦ Risk Averse

Perception = Reality



How ESC Will Change

New Focus - C2 Enterprise Integration

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DAC

- ♦ Directed by SAF/AQ
 - ♦ Fully supported by AFMC/CC
 - ♦ Provides ESC The Authority & Responsibility
-
- ♦ Will Lead To Near-Term Visible Changes
 - ♦ DAC Enterprise Directives
 - ♦ Redefined ESC/CX Role
 - ♦ Resource Reallocation

***The Authority & Engine For Change
Exist***



Change #1 - DAC Enterprise

Your System.

~~Directives~~

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- ♦ **Presents Data To The User Through A Display**
 - ♦ **It Will Be Browser Based**
- ♦ **Transfers Data To Other Systems**
 - ♦ **Data Will Be Standard (XML Based)**
- ♦ **Provides Decision/Information Elements**
 - ♦ **Standard Internet Addresses (URL) Will Be Used**
- ♦ **Interfaces With Other Systems**
 - ♦ **Interfaces Will Be Standardized (Internet IP)**

Will Apply Across All PEO/DAC Programs



Change #2

- Redefining ESC/CX Role

~~→ CX Will Be the Integration~~ *ESC Transformation Day*

Management Arm

- ◆ Role: Lead C2 Enterprise Integration For The DAC
- ◆ Responsible For:
 - ◆ Integrated Master Plan: Roadmap, Architectures & Schedule
 - ◆ Integration Progress & Compliance
- ◆ Will Guide SPO Activity With:
 - ◆ Standards
 - ◆ Architecture Compliance
 - ◆ Directives
 - ◆ Metrics

A “1.5 Letter” Driving Integration Discipline



Change #3

- Resource Reallocation -

ESC Transformation Day

- ♦ **An “Effects Based” Solution-set**
 - ♦ **Resources Maximized For Greatest Impact**
 - ♦ **Matched Against Warfighter Priorities**
- ♦ **A Reallocation Of Resources**
 - ♦ **Based On Bottoms-Up Review**
 - ♦ **Will Move A Small Number Of People**
- ♦ **Not A Re-Organization**

Expect Change & Expect It Soon



Immediate Change - Modified Communication

~~Style~~

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~~Start With The Good~~

- ◆ Accomplishments Since Last Brief

- ◆ Outline Challenges That Lie Ahead

- ◆ Summarize The Progress & Challenges
 - ◆ We're Aggressively Working The Challenges
 - ◆ Specify Date You'll Be Back To Update

Effective Communication Drives Customer Perception



The Need For Change Is Real

ESC Transformation Day

- ♦ **Stakeholders Are Not Satisfied**
 - ♦ Customers
 - ♦ Resource Providers
- ♦ **Stovepipes Choke Future Viability**
 - ♦ Prior Success Doesn't Guarantee Future Work
 - ♦ We Must Focus On Integrating The Enterprise
- ♦ **External Competition Surrounds Us**
 - ♦ Commercial Vendors
 - ♦ BRAC
 - ♦ Labs
 - ♦ Other DoD Agencies

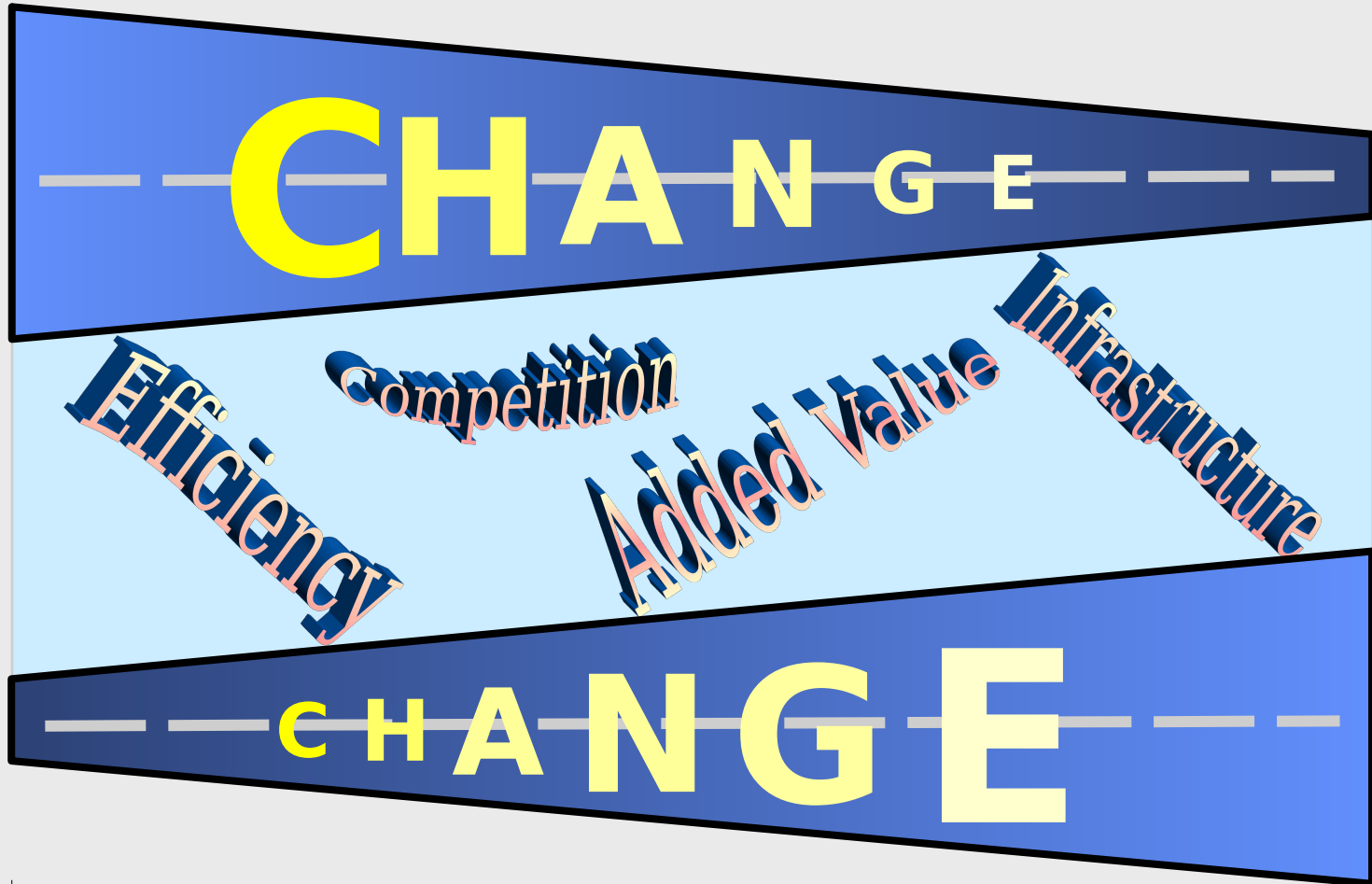
ESC's Leadership Is Committed...Are You?



What Is The Road Ahead?

ESC Transformation Day

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ESC's Future Is In Our Hands